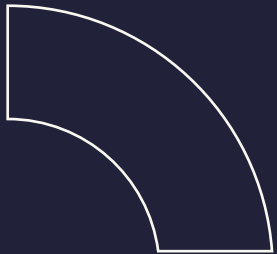




COMPANY PROFILE



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WHO WE ARE



Awali Solutions is a creative digital agency specializing in Web Design, Graphic Design, SEO Services, Digital Marketing and Digital Skills.

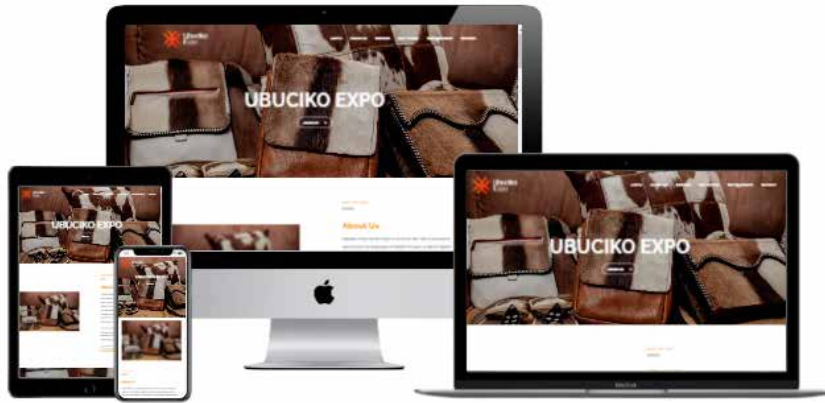
We are based in Durban, South Africa. We have clientele nationally and internationally as far as Namibia, Botswana, Ghana, Nigeria, Dubai and USA. We have been operating since 2012.

Through strategic Partnerships we are able to provide you effective services.

GRAPHIC DESIGN



WEB DESIGN



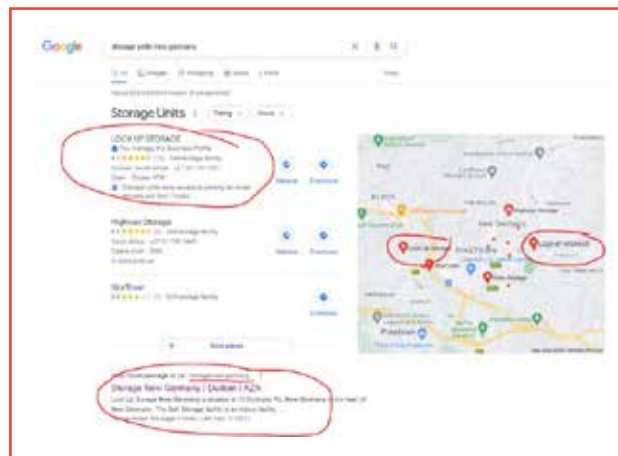
SEARCH ENGINE OPTIMIZATION

Local SEO is what you need for increased visibility on Google Adwords and increased sales!

The majority of people turn to search engines first when they need services or their problems solved increasingly, consumers are looking for local businesses on Google, Yelp, and other search engines. There are 7 billion people out there who have a question.

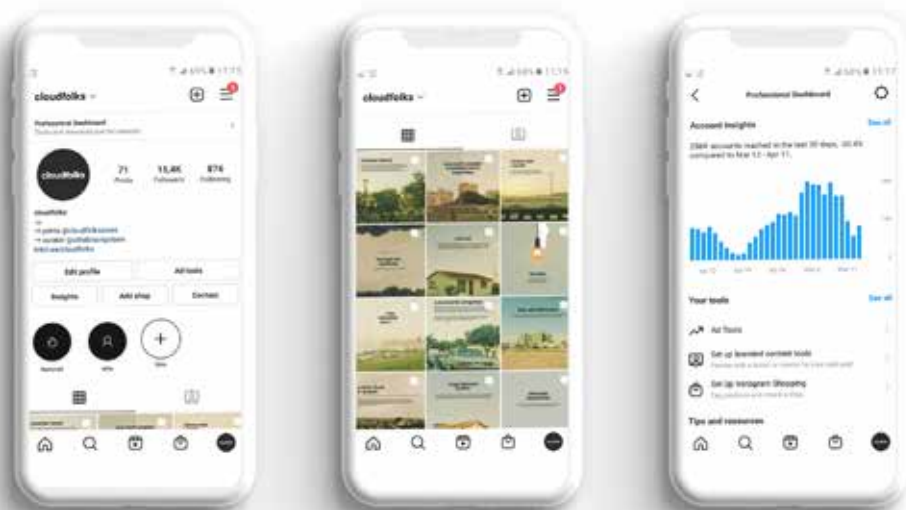
Maybe it's a question about the best Italian restaurant in town, a plumbing service that offers a 24-hour emergency service or a dry cleaner that uses green cleaning.

When they go to find their answer they turn to Google and other search engines. And if your business doesn't show up at the top of those search results you might as well not exist to those potential customers. But don't worry, with our help your company will be making waves in your area in no time!



One of our clients Lockup Storage ranks top 3 of SREP on local SEO on more than 20 keywords

SOCIAL MEDIA MANAGEMENT



Client: @cloudfolks

Project Scope: Social Media Management

About the project: Cloudfolks is an artistic platform which uses photography and typography to tell stories that people connect with daily.

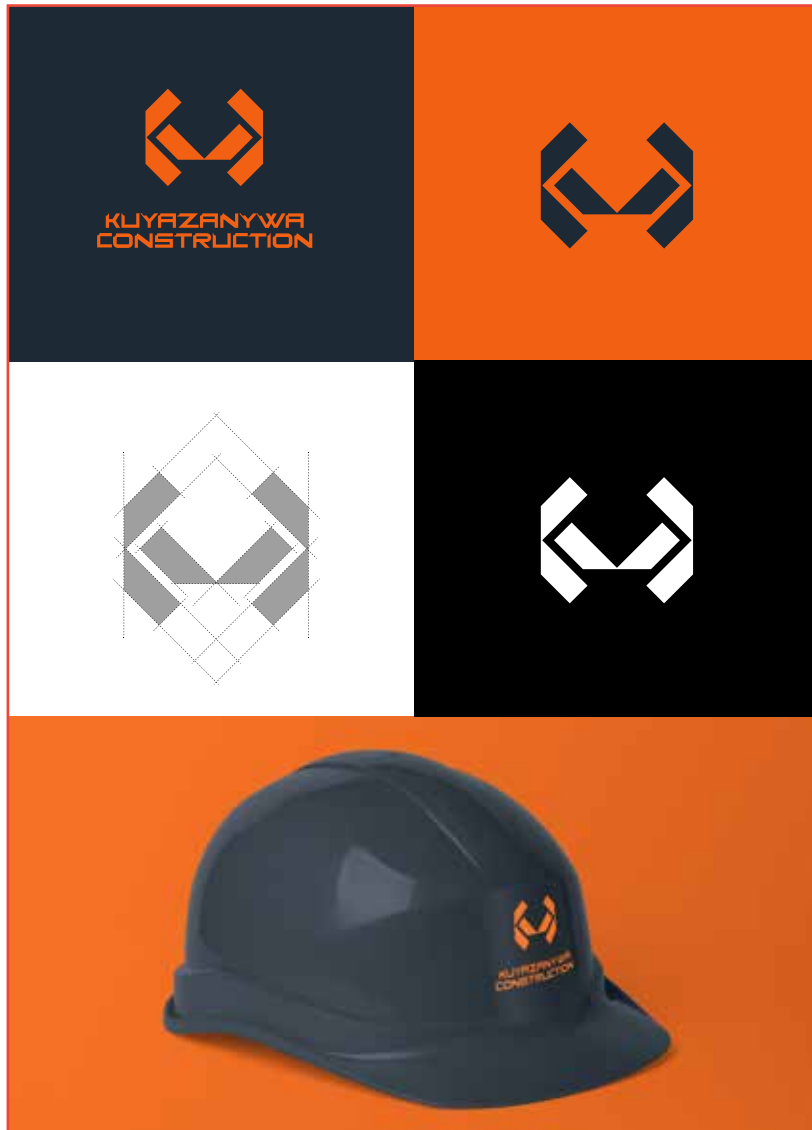
We actively manage Instagram and Facebook page of Cloudfolks. We provide a monthly analysis which includes reach and engagement rate.

About Cloudfolks

Followers: 28K

Reach: 850K per month

CIVIL & CONSTRUCTION CLIENTS



Client: Kuyazanywa Construction

Project Scope: Logo, Website, Business Card, Email Signature

About the project: We were approached by a construction company Kuyazanywa Construction, based in KwaZulu-Natal, South Africa, to design a brand identity for them.

Also known as KY Construction, this Construction and Civil Engineering driven company has been in the industry for more than a decade. Our approach to this project was to design a modern, visionary and timeless logo using geometric shapes. Our designs always speak to values of the company and how memorable it can be to customers.



CONSTRUCTION CLIENTS



Client: Mthuthukiswa Construction

Project Scope: Website Development, Web Hosting, Email Hosting

About the project: Mthuthukiswa Construction is one of the leading experts in civil engineering in and around Durban. It is therefore important for them to get easily reached by people.

Mthuthukiswa Construction approached us with no website, no online presence. We diagnosed their problem as to how does online absence affects them. We reached to a mutual understanding why they need online presence. We, therefore, prescribed with a fully functional website, Google Business Listing & Hosting.

GOVERNMENT WORKS

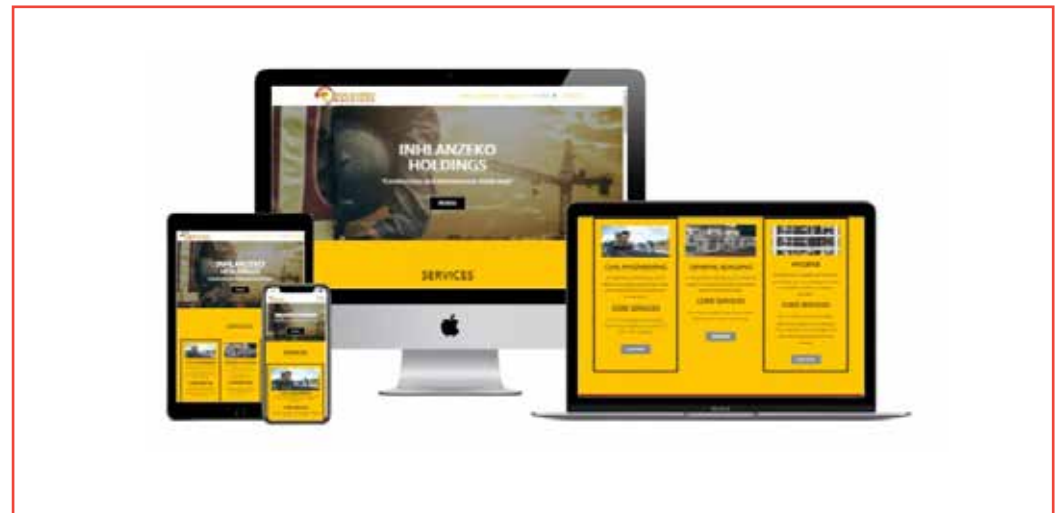


Client: NYDA - National Youth Development Agency

Project Scope: Websites Development, Graphic Design

About the project: On a 24 month contract with NYDA as a service provider, we are proud to have developed over 50 websites and added value to these small and medium sized businesses.

Ours was to make sure that each and every business has its own unique website representing their values. We were very pleased with our relationship with NYDA, whom were very satisfied with our services. We also established a bond/relationship with these NYDA beneficiaries, whom were also satisfied.



GOVERNMENT WORKS



Client: KwaZulu-Natal Premier's Office

Project Scope: Graphic Design & Layout

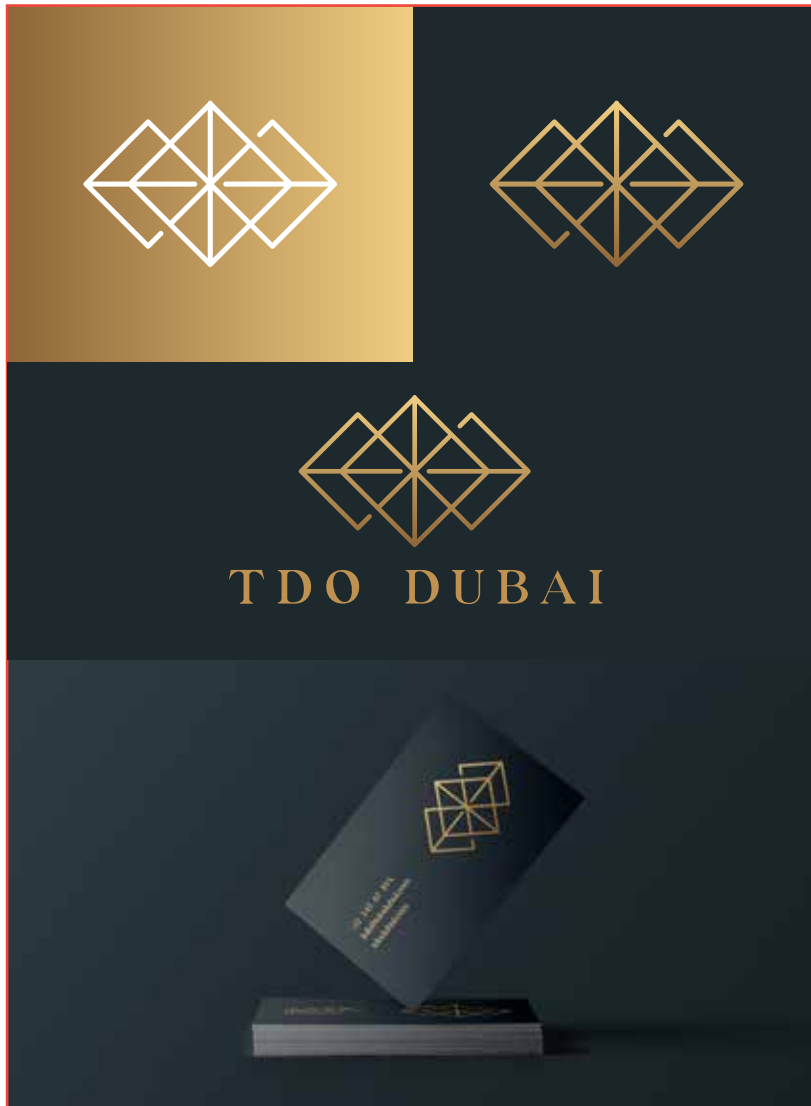
About the project: We were tasked to design the Annual Report of the Premier's Office of KwaZulu-Natal. Part of the project included design and layout of the Annual Report.



GOVERNMENT WORKS



INTERNATIONAL WORK



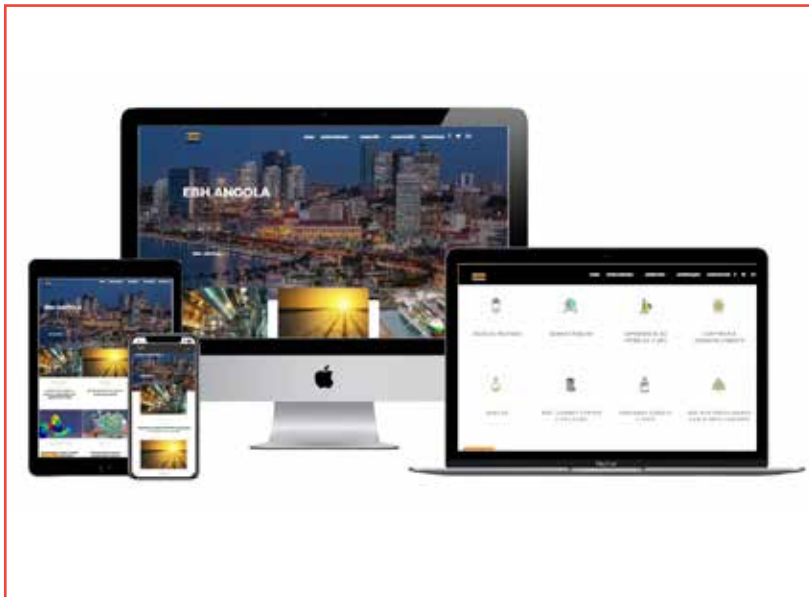
Client: TDO Dubai

Project Scope: Email Hosting , Web Landing Page, Logo Design

About the project: TDO Dubai is a Dubai based company that curates jewellery. TDO Dubai is one of the leading jewellery processors in Dubai.



INTERNATIONAL WORK

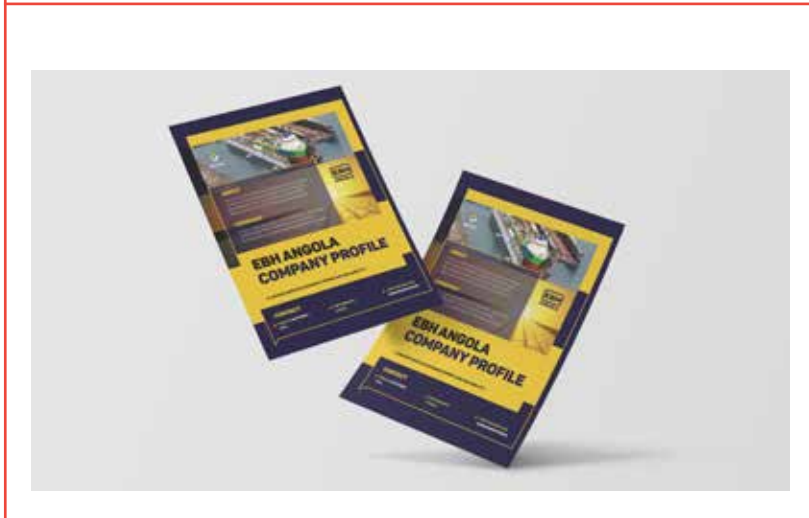


Client: EBH Angola

Project Scope: Website, Logo Tweak, Company Profile, Business Cards, Ship Repair Mock

About the project: EBH Angola is an international logistic company. Having worked with EBH South Africa, EBH was very impressed with the work we have done.

We designed a brand identity for EBH Angola, that includes a Logo, Company Profile, Business Cards, Website and Hosting.



CORPORATE CLIENTS



Client: Madondo Tyres

Project Scope: Logo, Business Card, Website Development, Web Hosting

About the project: Madondo Tyres is a tyer specialising company that has been operating in the mechanical and technological industry for many years in Durban.

They operated for years without branding. Then came time when they discovered the need for them to take the need of branding to the next level. We designed a logo that best describes them as their name also describes them in a best way. We also designed business cards and developed a full functional website.



CORPORATE CLIENTS



Client: The Lock Box

Project Scope: Website Development

About the project: The Lock Box is storage facility company that offers storage units in Durban.

We were tasked to design and develop a website and Search Engine Optimization. With rivals in this industry, it is almost difficult to penetrate the market. That is why The Lock Box chose us, with our solutions in developing a fully functional website as well SEO that lands you clients with just a simple search on Google.

CORPORATE CLIENTS



Client: Ubuciko Expo

Project Scope: Website Development, Logo, Web Hosting, Social Media pages set-up

About the project: Ubuciko Pop-Up Art Expo is the first of its kind to open doors for rural based crafters to have a direct market access to high end urban areas.

We started by engaging with Ubuciko Expo project leader with a purpose of understanding the nitty-gritty of its all. We got to unpack all the structure, the vision, the values, as well as the essential **"why"** behind the Expo.



CORPORATE CLIENTS



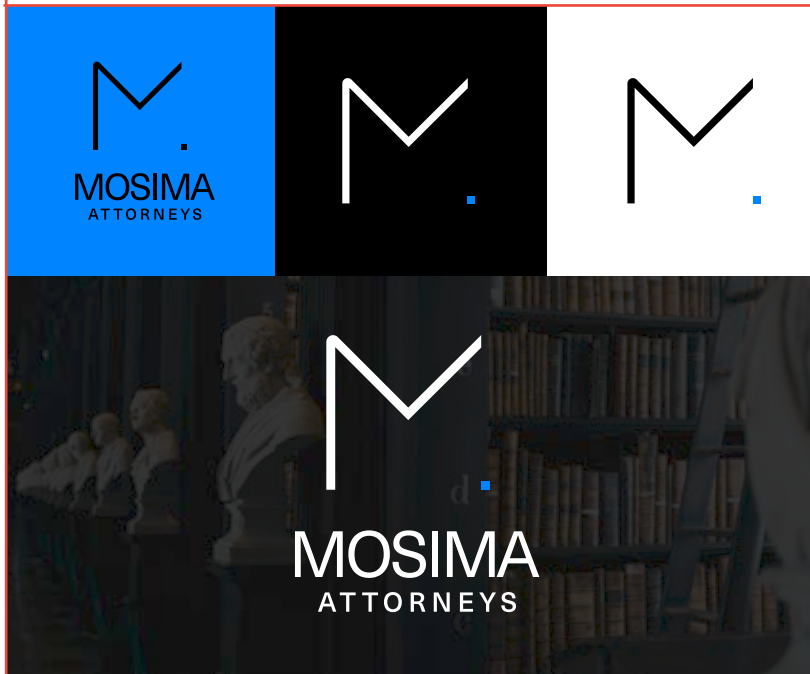
Client: Mosima Attorneys

Project Scope: Logo, Email Hosting, Email Signatures

About the project: It took an hour long discovery meeting with Mr. T. Mosima of Mosima Attorneys for us to be in sync with the vision of the company.

Minimalism is what drives Mosima Attorneys, according to him, when resolving and facing court cases, understanding all aspects and facts laid out in its simple manner is what resolves complicated cases.

We understand that simple design is not easy to achieve, but easy to understand, easy to identify and sometimes easily mistaken. We made sure we take our time to eliminate all possible misunderstandings decided to go with simplicity from a logo to all other design assets required, such as email signature and letterhead.



OUR CLIENTS

